



PATENT  
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Rosemarie Perullo

Printed name of person mailing correspondence

Signature of person mailing correspondence

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Paul T. Clark et al.	Art Unit:	2141
Serial No.:	09/628,607	Examiner:	Pollack, M. H.
Filed:	July 31, 2000	Customer No.:	21559
Title:	Personal Coaching System for Clients with Ongoing Concerns Such as Weight Loss (as amended herewith)		

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DECLARATION OF MARGARET MOORE UNDER 37 C.F.R. § 1.132

I declare:

1. I am an inventor of the subject matter that is described and claimed in the above-captioned patent application.
2. I am the President of Wellcoaches Corporation, which I founded in 1999 to help clients using the methods claimed in the application. Over one million dollars has been invested in the company; that investment was used to form a staff, a board of advisors, an expert faculty, a large cadre of coaches, and a sophisticated Web coaching

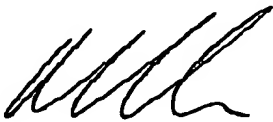
platform used by dozens of coaches to coach hundreds of clients to help them address issues such as weight loss, fitness, and stress management.

3. Many experts in the fields of coaching, psychology, and medicine have stated to me that the coaching methodology claimed in the application is new, revolutionary, and that it represents an important new way of helping large numbers of clients change behaviors. On the basis of our claimed methodology, Wellcoaches has formed an alliance with the American College of Sports Medicine, the nation's leading research institute dedicated to physical activity and sports medicine.

4. Wellcoaches is now generating significant revenues using the coaching methodology claimed in the application, and revenues are growing rapidly.

5. All statements made herein of my own knowledge are true and all statements made on information and belief are believed to be true; and further these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

9/9/04  
Date

  
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Margaret A. Moore